

## Campaign Briefs

### FIGUEROA ENDORSES REVITALIZATION OF CEIBA

The write-in gubernatorial candidate of the environmental party Puerto Ricans for Puerto Rico, Rogelio Figueroa, endorsed the proposal to revitalize the urban center of Ceiba, presented by the Ceiba Pro-Development Alliance.

The proposal, penned for free by planner Pedro Colón Almenas, plans to revitalize the urban center of Ceiba in a manner coherent with the redevelopment of the facilities of Naval Station Roosevelt Roads, while at the same time establishing healthy business relationships with Vieques, Culebra and the U.S. Virgin Islands.

“The purpose is to redirect the development of the town back to the urban center and turn it into a vibrant life and commercial area, with local participation and from other islands, while stopping the urban scattering and environmental destruction,” CPDA President Daly Avila said.

The plan, based on the opinions of the residents of Ceiba, also proposes to rescue cultural traits characteristic of Ceiba and use them to create distinct establishments, concentrating most activity on the main street of the urban center.

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